

BHOGAWATI MAHAVIAYALAYA, KURUKALI

RESUME

- A) **Name of the teacher:** Associate Prof. Mahadev Ananda Kamble.
B) **Addresss:** At- Bhatanwadi, Post- Hasur Dumala,
Tal- Karveer, Dist- Kolhapur.
C) **Mob.No.:** 9766293695.
D) **Designation:** Lecturer & H.O.D. of Commerce.
E) **Date of Birth :** 01-06-1979.
F) **Date of Appointment** 01-12-2007
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G) Educational Qualification:

Sr. No.	Exam	Year of Passing	Board/University	Subject	Class
1	S.S.C	March 1995	Kolhapur Board	-	First
2	H.S.C	Feb 2000	Kolhapur Board	Commerce	Second
3	B.Com	April 2003	Shivaji University Kolhapur	Adv- Accounts	Second
4	G.D.C&A	May 2004	G.D.C & A Board Pune.	Account	Second
5	M.Com	April 2005	Shivaji University Kolhapur	Adv- Accounts	First
6	SET	Aug 2006	Pune University Pune	Commerce	Qualify
7	NET	June 2006	U.G. Commission	Commerce	Qualify
8	Ph.D.	13 th April 2023	Shivaji University Kolhapur	Commerce & Management	Awarded

H) Appointments(Experience)

Senior Lecturer in commerce.

I) D.R.K College of Commerce Kolhapur (C.H.B)

(27-06-2005 to 26-10-2005)

II) Krantiagrani G.D. Bapu Lad Mahavidhyalaya Kundal (F.T)

(01-11-2005 to 30-4-2006)

(12-06-2006to 30-4-2007)

(15-06-2007 to 23-08-2007)

III) Bhogawati Mahavidyalaya, Kurukali,

Working on a full Time in lecturer from 1st Dec 2007.

H) Courses Previously Taught:

B.com –I 1) Principals' of Marketing

2) Insurance.

B.com- II 1) Corporate Accountancy.

2) Fundamentals of Entrepreneurship.

B.com-III 3) Development of co-operation.

I) Courses Currently Taught:

B.com –I 1) Principals' of Marketing.

2) Insurance.

B.com-II 1) Corporate Accountancy.

2) Fundamentals of Entrepreneurship.

B.com-III 1) Development of co-operation.

2) Advances Accountancy Paper-I

J) Orientation Courses/ Refresher Courses:

Sr. No.	Course	Duration	Course Title	University / Institute	Grade / %
1.	Orientation	15/02/2013 to 14/03/2013	Orientation Programme	University of Mysore, Mysore	‘A’
2.	Refresher Course	07/04/2014 to 26/04/2014	Commerce	Himachal Pradesh University, Shimla.	‘A’
3.	Refresher Course	21/11/2016 to 10/11/2016	Urbanization and Environment: Issues & Challenges	Jai Narain Vyas University, Jodhpur, Rajasthan	‘‘A’
4.	International Online Workshop	19/05/2020 to 25/05/2020	“Research Methodology”	Wilson, Kes Shroff, VPIMSR, University of Mumbai	Completed
5.	Faculty Development Program (FDP)	18/05/2020 to 30/05/2020	Empowerment Through Digital Technology and E-Learning	SNDT Women’s University, Mumbai	Completed
6.	Faculty Development Program (FDP)	08/06/2020 to 14/06/2020	Institutional Benchmarking of Best Practice	Shree Mallikarjun & Shree Chetan Manju Desai College Canacona, Goa.	Completed
7	Training Program	28/06/2020 to 04/07/2020	Training Program On e- Learning	SNDT Women’s University, Mumbai	Completed
8	Online Workshop	27/07/2020 to 01/08/2020	NAAC Assessment and Accreditation Framework	Arts, Commerce ,and Science College,Pulus	Completed
9	Online Crash Course	19/08/2020 to 25/08/2020	Basic English Grammar	Vitthalrao Shinde Arts College,Tembhurni Solapur.	Completed
10	Faculty Development Program (FDP)	15/02/2023 to 21/02/2023	Academic Writing For Research	Teaching Learning Centre Ramanujan College, University of Delhi. (PMMMNMTT)	‘A’

11	Faculty Development Program	31th January, 2025 to 6 th February, 2025	ICT Tools for the Smart Teaching and Blended Learning	Shree Venkateshwara Arts and Science (Co-Education) College Bharathiar University, Coimbotore - Tamil Nadu	Completed
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K) Courses, Seminars, Workshop, and Conferences etc.

(2007-2008)

WORKSHOP: -

- 1) A one day workshop on Revised Syllabus of financial Accounting of B.Com-I held at Shri Venkatesh Mahavidhyalaya Ichalkaranji on 14th January 2008.
- 2) A one day workshop on “MBA & ICA A career opportunity” organized by D.R.Mane Mahavidhyalaya Kagal on Thursday 31th January 2008.
- 3) A one day workshop on “Entrepreneur’ Development” Organize by K.H.A S Commerce & Education collage, Gargoti on Friday 8th Feb. 2008.
- 4) A one day workshop on “Career opportunity for commerce students” organized by Bhogawati Mahavidhyalaya, Kurukali 9 th Feb 2008.

2008-2009

Workshop:-

- 1) A one day workshop on orientation of revised syllabus of B.Com-II Saturday 20 Sept 2008.orgnized by D.R.Mane Mahavidhyalaya Kagal.
- 2) Two – day workshop on “Computerized Accounting ” held in the Department of Commerce and Management, Shivaji University, Kolhapur on 11th and 12th Nov.2008.

- 3) Two – day workshop on “Teachers Training Program ” organized by Shivaji University Teachers Association(SUTA) Kolhapur on 13th and 14th December 2008, at Ramanujan Hall, Department of Mathematics Shivaji University Kolhapur.

Conference:-

- 1) Two – day Conference on “ Human Resource Management ” organized by Shivaji University Commerce & Management Teachers Association at Grishthan Arts & Commerce Collage, Mahabaleshwer on 10th & 11th Jan 2009.

2009-2010

Workshop :-

- 1) “Faculty Development Program” organized By Magnus school of Business on 30th Oct 2009 at Kolhapur.
- 2) One – day workshop on “Research Activities for college student” organized by Shri Venkatesh Mahavidhyalaya Ichalkaranji on 5th January 2010.

2010-2011

Workshop:

- 1)) Participate Two Day National workshop on” Research Methodology & Quantitative Techniques “Held on 10th &11th Dec.2010

Seminar :

- 1) Participate Two day International Seminar on “Challenges Before Women Entrepreneurships in South Aisa” held on 25th &26th March 2011

2011-2012

Workshop :

- 1) Participate One day workshop on “API Score System” Organised by SUTA, held on 18th March 2012 at Bhasha Bhavan Shivaji University, Kolhapur.

Seminar :

Participated in Two Days National seminar on “**International Financial Reporting Standards**” Organized by Deptt. Of Commerce, Shivaji University, Kolhapur. on 2nd & 3rd March 2012.

Conference:-

- Participated in the UGC Sponsored National Conference on “**India Vision – 2020**” Organized by Ganapatrao Arwade College of Commerce, Sangli on 24th Sept 2011.

2012-2013

Workshop :

- A one day workshop on orientation of revised syllabus of Advanced Accountancy (B.Com-III) Tuesday 07 Aug. 2012. organized by S.B. Khade Mahavidyalaya, Koparde

Seminar :

- Participated in Two Days National seminar on “**New Challenges Before The Indian Dairy Industry**” Organized by G.A.College of Commerce, Sangli on 10th & 11th Aug. 2012
- Participated & paper presented in Two Days National seminar on “**New Trends in Commerce & Management**” Organized by G.A.College of Commerce, Sangli on 07th & 08th Sept. 2012.

Paper:-1)“ Online Payment : A Review

Participated & paper presented in Two Days National seminar on “**E-Commerce**” Organized by Dr. Ghali.College, Gadhinglaj on 27th & 28th Oct. 2012.

Paper:- “ E- Commerce:- A Critical Study”

- Participated & paper presented in One Day State Level seminar on “**Crop Production**” Organized by Dr. Ghali.College, Gadhinglaj on 16th March 2013

2013-14

Workshop

- A Two days National workshop on “New Vistas in Commerce & Management on 11th & 12th Oct.2013orgnized by Department of Commerce & Management, Shivaji University, Kolhapur.

Conferences

- Participated in the UGC Sponsored One Day National Conference on “**Challenges Before the Marketing of Fruits & vegetables**” Organized by Ganapatrao Arwade College of Commerce, Sangli on 7th Sept 2013
- Participated in the UGC Sponsored One Day National Conference on “**Indian Retail Marketing : issues & Challanges** ” Organized by Ganapatrao Arwade College of Commerce, Sangli on 28th Sept 2013.

Seminar

- Participated & Paper presentation in the UGC Sponsored Two Day National Seminar on **“General Effects of L. P. G.”** Organized by Department of commerce, Bhogawati Mahavidyalaya, Kurukali. On 3rd & 4th Oct. 2013. **Paper:- ‘Online shopping in Globalization Era.’**

2014-15

International Seminar

- Participated in the UGC Sponsored Two Day International Seminar on **“Demographic Dividend & Industrial Development with Inclusive Approach: - A Road Ahead”** Organized by Department of Commerce & Management, Shivaji University, Kolhapur. On 3rd & 4th March 2015.

Seminar

- Participated & Paper presented in the UGC Sponsored One Day National Seminar on **“Impact of Agro Based Industries on Rural Economy”** Organized by Department of commerce, G. A. College of Commerce, Sangli. On 9th Aug. 2014

Paper :- “Successful Individual Dairy Farming:- A Case Study”

- Participated & Paper presented in the UGC Sponsored One Day National Seminar on **“Disaster Management & Rehabilitation in India ”** Organized by Department of commerce, G. A. College of Commerce, Sangli. On 13th Sept. 2014

Paper :- “Flood Management :- Do’s & Don’ts”

- Participated & Paper presented in the UGC Sponsored Two Day National Seminar on **“Emerging Marketing Opportunities in Rural India**

” Organized by Arts, Commerce & Science College, Shriwrdhan, Raigad.
On 30th & 31st Jan. 2015

Paper :- “Rural Marketing In India”

● Participated & Paper presented in the UGC Sponsored One Day National Seminar on **“Entrepreneurship – A Tool for Economic Development ”** Organized by Department of commerce, Shri. L. K. Khot College of Commerce, Sankeswar. On 7th Feb. 2015

Conference

● Participated & Paper presented in the UGC Sponsored One Day National Conference on **“Challenges Before Indian Economy”** Organized by Department of commerce, Late Ramesh Warpudkar Arts, Commerce& Science College Sonpeth, Parabhani On 28th Feb. 2015

Paper: - “Challenges Before MSME’s in India”

● Participated in the SUCOMATA Sponsored One Day 11th Annual Conference on

“Sugar Industries” Organized by S.B. Khade Mahavidyalaya, Koparde, on 22nd Feb. 2015

Workshop

● Participation in Lead college workshop on “Career Opportunities in Commerce & Management” organized by K.H. College, Gargoti on 20th Sept. 2014.

2015-16

Seminar

- Participated & Paper presentation in the UGC Sponsored Two Day National Seminar on **“Changing Conditions of Rural Labour in India”** organized by **Vivekanand College, Kolhapur** on 28th & 29th August 2015.

Paper:- 1)“ Child Labour in Farm Management”

- Participated & Paper presentation in the UGC Sponsored One Day National Seminar on **““Emerging Trends in Rural Entrepreneurship in India””** organized by L. K. Khot College of Commerce, Sankeshwar, Karnataka on 8th Sept. 2015.

Paper:- 1)“Development of Rural Entrepreneurship through Food Processing Industry”

- Participated in the College Sponsored One Day National Seminar on **“3rd Accreditation – Quality Aspects (TCAQA-2015)”** organized by Bhogawati Mahavidyalaya, Kurukali on 18th Sept. 2015.
- Participated in the UGC Sponsored Two Day National Seminar on **“3rd Accreditation – Quality Aspects (TCAQA-2015)”** organized by Annasaheb Dange Mahavidyalaya, Hatkanagale on 28th & 29th Aug. 2015
- Participated & Paper presentation in the UGC Sponsored (Under B.Voc.) One Day National Seminar on **“Food Processing in India:-Challenges & opportunities”** organized by Kamala College, Kolhapur on 28th Jan. 2016

Paper-Food Processing Industry-A promising Sector for Development of MSME’s

Workshop

- Participated in the One Day Workshop on **“Revised Syllabus of Modern Management Practice, B.Com.III (Sem. V & VI)** held at Tukaram Kolhekar College, Nesari on 24th Aug 2015.

- Participated in the One Day Workshop on **“Revised Syllabus of Advanced Accountancy, B.Com.III (Sem. V & VI)”** held at Arts, Science & Commerce College, Ramanandnagar (Burli) on 28th Aug 2015.

- Participated in the Lead College One Day Workshop on **“Career Opportunities in Commerce & Management”** held at Karmveer Hire Mahavidyalaya, Gargoti on 11th Feb. 2016.

Conference

- Participated in the Annual Conference on **“Skill Development”** held at Kranti Co-operative Sugar Factory, Kundal on 21st Feb. 2016

2016-17

Seminar

- Participated & Paper presentation in the UGC Sponsored One Day International Seminar on **“Socio, Economics, Historical, Political, Commercial, Managerial & Environmental Approach towards Make in India through Tourism in India”** organized by **Vivekanand College, Kolhapur** on 28th Sept. 2016.

Paper:- 1)“ Tourism in India-A Review”

Conference

- Participated in the Nirmiti Vicharmanch Sponsored One Day National Seminar on **“Samagra Dr. Babasaheb Ambedkar ”** organized by Nirmiti Vicharmanch, Shau Hall, Kolhapur on 19th Dec. 2016.

- Participated in the One Day Annual Conference on **“Commerce & Management: A Road Ahead”** organized by SUKOMATA on 05th March.2016 at Savitribai Phule Mahila Mahavidyalaya, Satara

Workshop

- Participated in the Shivaji University Sponsored One Day Workshop on **“Entrepreneurship Development Programm for Students”** organized by **Skill Development Programme Department, Shivaji University, Kolhapur** on 15 Dec.2016

Refresher Course

- Successfully completed Refresher Course **“Environmental Studies ”** organized by **UGC- Human Recourse Development Center, Jai Narain Vyas University, Jodhpur (Rajasthan)** from 21st Nov. 2016 to 10th Dec.2016.

Publications

- 1) Paper published in National Seminar Souvenir of the topic **“Emerging Marketing Opportunities in Rural India”**
Paper-**“Rural Marketing In India”**
- 2) Paper published in National Seminar Souvenir (ISBN 978-81-926851-7-5) of the topic **“Challenges Before Indian Economy”**
Paper :- **“Challenges Before MSME’s in India”**

L) Text Bok Committee: - Nil

M) Examination: - Worked as Junior. Supervisor

N) Extension

FASTA, Member.

Member of Commerce and Management Teacher Association,
Shivaji University, Kolhapur.

Active participation in the Seminar, Workshops and Conferences

Active participation in organizing the Workshops

Working as a counselor

Active participation in different committees

Member, Local Selection Committee

Member of Bhogawati Sevak Sahakari Pat Sanstha, Kurukali

P) Consultancy & Counseling –

- 1) Guidance to student appearing for competitive exams
- 2) Guidance to 10th & 12th std. Students.
- 3) Guidance Regarding scholarship seeking Jobs, Facing Interviews, Attending Seminar P.G Admissions.
- 4) Extra Lectures in Accounting for B.Com-II & III students.

Publications

			ISSN /	Impact	No. of	Whether			Page
Sr. No.	Title with page Nos.	Journal	ISBN No.	Factor, if any	co-authors	principal author/ corresponding author / Guide	Score Obtained	Score Verified	No. of relevant documents
1	"Whatsapps Banking	" Aayushi International Interdisciplinary Research Journal	2349-638X	7.707	1	Principal Author	25	25	
2	Green Marketing- Impacts and Challenges"	AJANTA-ISSN 2277-5730 (Impact Factor- 5.5))	2277-5730	5.5	1	Co-Author	12.50	12.50	
3	"Roll of Information Technology in Banking	International Journal of Research and Analytical Reviews (IJRAR) ISSN: 2348-1269, P-ISSN: 2349-5138	2349-5138	7.17	-	Principal Author	25	25	
4	"Problems Faced by Customers of Online Banking In Public and Private Sector Banks"	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	7.95		Principal Author	25	25	
5	"Customer Awareness Towards Internet Banking In Public and Private Sector Banks With Special Reference to Kolhapur City"	Mukt Shabd Journal, Volume X, Issue V, May-2021,	2347-3150	4.6	1	Principal Author	14	14	
6	"Transaction Satisfaction in Online and Traditional	Mukt Shabd Journal, Volume X, Issue V,	2347-3150	4.6		Principal Author	14		

	Banking"	May-2021,			1			14	
7	Impact of Digital Marketing on Consumer Behavior	Education and Society Special issue UGC Care Listed Journal	2278-6864	5.74	1	Co- Author	10	10	
8	Digital Financial Services and Inclusion	Education and Society Special issue UGC Care Listed Journal	2278-6864	5.74	-	Principal Author	20	20	
9	Study of Impact of Digital Marketing as a Competitive Advantages in Today's Era	Sanshodhak UGC Care Listed	2394-5990	-	-	Principal Author	10	10	
10	Digital Financial Services and Inclusion	Education and Society UGC care listed journal	2278-6864	-	-	Principal Author	10	10	
11	Leveraging Digital Marketing Strategies for Small Businesses in Competitive Markets	Rabindra Bharathi University Journal of Economics (A UGC Care peer-reviewed journal)	0975-802X	5.8		Principal Author	25	25	
12	"Digital Banking and Social Disparities: An Empirical Study from Kolhapur District"	International Journal of Research in Commerce and Management Studies	2582-2292	5.07	-	Principal Author	25	25	
13	"Tourism Development in	The Konkan Geographer	2277-			Principal	25		

	Kolhapur: A Regional Perspective"	Interdisciplinary Peer-Reviewed Refereed National Research Journal	4858	8.125	-	Author		25	
14	Small Business Management in Rural Areas of Kolhapur District in Maharashtra	Asian Journal of Management and Commerce P-ISSN:2708-4515	2708-4523	5.61	-	Principal Author	25	25	
Sub Total							265.50	265.50	