

The Bhogawati Shikshan Prasarak Mandal's
BHOGAWATI MAHAVIDYALAYA, KURUKALI

DEPARTMENT OF GEOGRAPHY

VALUE-ADDED CERTIFICATE COURSE

**Certificate Course in Tourism Geography and Sustainable Destination
Management**

Course Title: Certificate Course in Tourism Geography and Sustainable Destination
Management

Course Code: VAC-GEO-2026-01

Duration: 30 Hours (2 Credits)

Course Type: Value-Added Course

Target Group: Undergraduate Students

Mode of Delivery: Blended (Lectures + Hands-on Field Survey / Case Studies)

Fee: Free / Nominal registration fee ₹[Amount]

Academic Year: 2026-2027

Course Coordinator: Dr. N. K. Bansode

Course Coordinator

Head, Department of Geography

Principal

1. Introduction

Tourism is an important service sector closely associated with geography, environment, culture, transportation, local economy and regional development. The **Certificate Course in Tourism Geography and Sustainable Destination Management** is designed to provide undergraduate students with additional knowledge and practical skills related to tourism resources, destination planning, sustainable tourism, heritage tourism, eco-tourism, tourism mapping, GIS and field-based tourism studies. The course also provides students with an opportunity to study the tourism potential of **Kolhapur District** and understand the role of tourism in local and regional development.

2. Need and Rationale

The course is designed to:

- Provide additional knowledge beyond the regular curriculum.
- Develop practical and employability-oriented skills among students.
- Introduce students to the geographical aspects of tourism.
- Develop awareness about sustainable and responsible tourism.
- Familiarize students with local tourism resources.
- Develop field survey and data collection skills.
- Introduce basic GIS and mapping applications in tourism.
- Promote awareness about environmental and heritage conservation.
- Develop entrepreneurial awareness in the tourism sector.
- Connect classroom learning with real-world tourism practices.

3. Objectives of the Course

The course aims to:

1. Introduce students to the basic concepts of Tourism Geography.
2. Explain different types and forms of tourism.
3. Identify and classify natural, cultural and human-made tourism resources.
4. Develop an understanding of tourism destination development.
5. Introduce the concepts of sustainable, responsible and eco-tourism.
6. Develop basic tourism mapping and GIS skills.
7. Train students in tourism field survey techniques.
8. Develop skills in tourism resource inventory and documentation.
9. Introduce students to destination planning and management.

10. Create awareness about employment and entrepreneurship opportunities in tourism.

4. Course Outcomes (COs)

After successful completion of the course, students will be able to:

CO1: Explain the basic concepts, nature and scope of Tourism Geography.

CO2: Identify and classify natural, cultural and human-made tourism resources.

CO3: Analyse the geographical characteristics and tourism potential of selected destinations.

CO4: Explain the principles of sustainable and responsible tourism.

CO5: Conduct basic field surveys and prepare tourism resource inventories.

CO6: Use basic mapping and GIS techniques for tourism-related applications.

CO7: Prepare a preliminary tourism development plan for a selected destination.

CO8: Identify employment, career and entrepreneurial opportunities in the tourism sector.

5. Eligibility

- Open to undergraduate students.
- Students from all disciplines may participate.
- Preference may be given to Geography students.
- Minimum 75% attendance is expected.
- Participation in practical/field activities is compulsory.

6. Duration and Course Structure

Total Duration: 30 Hours

Sr. No.	Component	Hours
1	Classroom Teaching	18
2	Practical/Skill Activities	6
3	Field Study/Field Survey	4
4	Assessment/Presentation	2
	Total	30

7. Detailed Syllabus

MODULE I: Fundamentals of Tourism Geography

7 Hours

1. Meaning and concept of Tourism
2. Definitions and characteristics of Tourism
3. Meaning, nature and scope of Tourism Geography
4. Tourist, tourism and tourist destination
5. Tourism System
6. Types of Tourism:
 - Domestic Tourism
 - International Tourism
 - Rural Tourism
 - Urban Tourism
 - Heritage Tourism
 - Eco-tourism
 - Adventure Tourism
 - Religious Tourism
7. Geographical factors influencing tourism
8. Tourism and regional development

Practical Activity

Preparation of a map showing major tourism regions/destinations of India or Maharashtra

MODULE II: Tourism Resources and Destination Development

7 Hours

1. Concept of Tourism Resources
2. Natural Tourism Resources:
 - Mountains
 - Rivers
 - Waterfalls
 - Beaches
 - Forests
 - Lakes
3. Cultural Tourism Resources:
 - Forts
 - Temples
 - Historical sites

- Folk arts
 - Festivals
4. Human-made tourism attractions
 5. Concept of Tourism Destination
 6. Factors of Destination Development
 7. Transportation and Tourism
 8. Accommodation and Tourism Facilities
 9. Tourism Infrastructure
 10. Tourism Resources of Kolhapur District

Practical Activity

Preparation of a Tourism Resource Inventory of at least 10 tourist destinations in Kolhapur District

MODULE III: Sustainable, Eco and Heritage Tourism

7 Hours

1. Concept of Sustainable Tourism
2. Responsible Tourism
3. Principles of Sustainable Tourism
4. Environmental impacts of tourism
5. Tourism Carrying Capacity
6. Eco-tourism
7. Rural Tourism
8. Heritage Tourism
9. Community-based Tourism
10. Tourism and Local Communities
11. Waste Management at Tourist Destinations
12. Conservation of Tourism Destinations
13. Sustainable Development Goals and Tourism

Practical Activity

Preparation of an Environmental Impact Checklist for a selected tourist destination

MODULE IV: Tourism Planning, GIS and Field Techniques

9 Hours

1. Concept and importance of Tourism Planning
2. Destination Management
3. Tourism Circuit Planning
4. Tourism Route Mapping

5. Concept and importance of Tourism Maps
6. Introduction to Google Maps/GIS for tourism
7. Location Mapping of Tourist Destinations
8. Field Survey Techniques
9. Questionnaire Preparation
10. Tourist Interview
11. Observation Method
12. Photography and Documentation
13. Tourism Resource Inventory
14. SWOT Analysis of a Tourism Destination
15. Preparation of a Preliminary Tourism Development Plan

Field Activity

Field Visit to a selected tourist destination

Students will collect information regarding:

- Location
- Geographical characteristics
- Tourism attractions
- Accessibility and transportation
- Accommodation facilities
- Tourist amenities
- Local economic activities
- Environmental problems
- Tourism potential
- Suggestions for improvement

Field Study Output

Each student/group shall prepare a:

“Tourism Resource and Destination Development Report”

9. Teaching-Learning Methods

The course may use:

- Lectures
- Group Discussions
- Case Studies
- Map Reading
- GIS Demonstrations
- Field Surveys
- Questionnaire Surveys
- Student Presentations
- Project Work
- Local Resource Mapping
- Expert/Guest Lectures

10. Assessment and Evaluation

Total Marks: 50

Assessment Component	Marks
Attendance and Participation	05
Internal Test/Quiz	10
Practical/Mapping Activity	10
Field Study/Project	15
Presentation/Viva-Voce	10
Total	50

Passing Criteria

- Minimum **40% marks**
- Minimum **75% attendance**
- Participation in field/practical activity is compulsory.

11. Grading System

Sr. No.	Marks Obtained (Out of 50)	Percentage	Grade	Performance
1	45–50	90–100%	A+	Outstanding
2	40–44	80–89%	A	Excellent
3	35–39	70–79%	B+	Very Good
4	30–34	60–69%	B	Good
5	25–29	50–59%	C+	Satisfactory
6	20–24	40–49%	C	Pass
7	Below 20	Below 40%	F	Not Qualified